

NATURE GIRL®

Welcome to the first newsletter keeping you up to date on Nature Girl skincare products.

If you haven't visited the Nature Girl website in a little while then you may not yet have seen the brand new face care range that we have developed. We took our time developing these products to make sure we're bringing you a range that gives outstanding results and we're confident that you are going to love the items as much as the body care products. And there's plenty to choose from too - face cleansers, moisturisers, masks and more. So if it's a flawless complexion you're craving then thank goodness for Nature Girl who are thoroughly spoiling you with these wonderful products.



Although the brand is still relatively new it has already picked up a celebrity following - the UK's Donna Air loves the Nature Girl products and as a well-known supporter of all things natural and organic it's great to hear that she was impressed with the ethical and natural formulations, while Mary Kate Olsen is a self-confessed fan of the Nature Girl Nature Rinse Lemon Thyme Botanical Rinse. And on the subject of the hair care products - it seems American shoppers can't get enough of the Groovy Locks shampoo - shelves were emptied by the end of the first day of its launch in Nordstrom and though it's back by popular demand the product continues to sell out with alarming regularity!



You may have seen some of the press that has been generated around Nature Girl - Los Angeles Confidential featured two of the Nature Girl Body Lotions while British Tatler featured the I Love Organic Sugar Scrub. We've also been featured in British Vogue, The London Telegraph and Body + Soul magazine with fantastic feedback.

In view of this increasing popularity we now have some new stockists on board - in the US you can now get your hands on the Nature Girl range at the lovely CO Bigelow New York City store and on the website www.bigelowchemists.com while the products are also available at select Nordstrom stores and on their website www.nordstrom.com. In the UK we are now available on the website www.lovelyorganic.co.uk. Check out the websites - www.nature-girl.com and you can get a full list of retailers in your country and area.

That's all for now but we'll keep in touch and let you know when we are launching new products, where you can get your hands on them and, as subscribers to the newsletter, we will also give you advance warning of any special offers or discounts we are offering. It's definitely worth having us in your inbox!